



THE COLLECTION

RIVERPARK



ELEVATED

VIBRANT



LOCAL

FRESH

Since 2012, The Collection at RiverPark has featured a rare blend of world-class public art, culinary-focused local eateries, premier shopping and unique signature events all in a beautifully curated outdoor center. The Collection boasts all of the best qualities West Ventura County and Southern California have to offer.

CURATED

ECLECTIC



OUR
COMMUNITY



POPULATION:
576 K

DAYTIME
POPULATION
WITHIN 10 MILES:
139 K



AVERAGE
HOUSEHOLD
INCOME:
\$131 K



MEDIAN AGE:
38.0



HOUSEHOLDS:
201 K



WHERE IT ALL COMES TOGETHER

The last 10 years have seen tremendous growth in the regional trade area.

MORE AFFLUENT HOUSEHOLDS

Total Households earning \$100,000+ increased **50.8%**.

MORE EDUCATED

Residents with a Bachelors degree or higher increased **18.1%**.

PROPERTY VALUE INCREASED

Property Value has increased **2.14% Annually** over the last decade

GROWTH IN HOUSEHOLD INCOME

Average Household Income increased **23.1%, or 2.35% Annually**.

- TRADE REGION
- 20 MILE
- 10 MILE
- 5 MILE

ALL IN ONE PLACE

- 1
- 2
- 3
- 4
- 5
- 6
- A



EVERYTHING YOU NEED

APPAREL & ACCESSORIES

- 3C** The Good Feet Store
- 3C** Gold Union
- 3F** Heaven Sneaker Shop
- 3I** Victoria's Secret
- 3L** Soma Intimates
- 3M** Lane Bryant
- 3O** Carters
- 4D** Urban Outfitters
- 4E** Journeys
- 4F** Windsor
- 4O** Vans
- 4R** The Closet Trading Co.
- 4S** Zumiez
- REI
- 6C** Road Runner Sports
- 6E** PacSun
- 6I** Pandora
- 6J** Cotton On
- 6K** Sunglass Hut
- H&M
- Tilly's

ENTERTAINMENT

- 2H** Red Door Escape Room
- Lucky Strike
- 3A** Jump N' Jammin
- 3B** The Mighty Axe
- Century RiverPark 16 & XD
- 6M** Activate Games

HEALTH, BEAUTY & SPA

- 2E** The Barber Shop
- 3J** M.A.C Cosmetics
- 3N** Massage Envy & Spa
- 3P** LaserAway
- 3S** Hydration Room
- Ulta
- 4J** Amazing Lash Studio
- 4P** Phenix Salon Suites
- 5B** Club Pilates
- 5C** Bella Threading Studio
- 5H** European Wax Center
- 5J** TD Nail Studio
- 6D** Youthfill MD
- 24 Hour Fitness Super Sport

HOME & GIFTS

- 2A** Lovesac
- 2F** LOHO Love & Hope
- 3E** Mero Games
- 3V** Sleep Number
- 6B** Ethan Allen

RESTAURANT, EATERIES & SPECIALTY

- 1B** Red Robin
- 2B** bb.q Chicken
- 2C** Luna Grill
- 2I** Yard House
- 3Q** Menchie's Frozen Yogurt
- 3R** Starbucks
- 3T** Panera Bread
- 3U** Five Guys Burgers & Fries
- 4A** Wetzel's Pretzels
- 4B** After's Ice Cream
- 4C** IT'SUGAR
- 4H** Kabuki Japanese Restaurant
- 4K** GEN Korean BBQ House
- 4L** Immigrant Son Cafe
- 4M** Carne
- 5D** Bag O' Crab
- 5E** Settebello Pizzeria Napoletana
- 5F** Seaglass Boba
- 5G** GOM Desserts
- 6F** The Cheesecake Factory
- 6G** Lazy Dog Restaurant & Bar
- 6H** Larsen's Grill
- Whole Foods

SPECIALTY SERVICES

- 1A** Ventura County Credit Union
- 1C** Bank of America
- 3W** Verizon Wireless
- 5I** Oxnard Police Substation
- 6A** Pet Food Express
- Target

THE ANNEX FOOD HALL

- A** Bottle & Pint
- A** Gordo's Hot Chicken
- A** Love Pho Café
- A** Mong Q
- A** PizzaMan Dan's
- A** Pokeworks
- A** Ragamuffin Coffee Roasters
- A** Silverlake Ramen
- A** The Blend Superfood Bar
- A** Two Hands Corn Dogs
- A** Sueño Jewelry Studio

OFFICES

- 3G** Aerotek
- 3G** Advanced Research Tech
- 3G** CBRE
- 3G** Dignified Home Loans
- 3G** Lawyers Title
- 3G** Management Office
- 3G** County of Ventura
- 3H** Keller Williams
- 4T** Ageless Men's Health
- 4T** Alera
- 4T** Dansk Investment Group
- 4T** Indus Technology
- 4T** People's Self Help Housing
- 4T** TailoredSpace
- Yardi Systems

TODAY'S CUSTOMER



The Collection is an eclectic mix of retail, shops, services, entertainment, and public art providing Ventura County with everything they need all-in-one beautiful open-air center.

MILLENNIAL ENTREPRENEURS

AVERAGE AGE: 27
OCCUPATIONS:
*Event Planning, Marketing Strategy,
Military, Web Design*
LOVES: *Beach Picnics, Bottle
& Pint, Happy Hour, Live Music*

COLLECTION
FAVORITES:
*Burnin' Mouth, Forever 21,
The Barber Shop, Silverlake Ramen,
Urban Outfitters, Vans*

COLLEGE-EDUCATED HOME OWNERS

AVERAGE AGE: 32
OCCUPATIONS:
*Account Management, Office
Administration, Medical*
LOVES:
Brunch, Date Nights, Traveling, Yoga

COLLECTION
FAVORITES:
*24 Hour Fitness, Larsens Grill,
REI, Ulta, Yard House*

WELL-ESTABLISHED RESIDENTS

AVERAGE AGE: 46
OCCUPATIONS:
*Agricultural Engineering, Lawyers,
Operations Management*
LOVES:
*Family Gatherings, Game Nights,
Road Trips, Movie Nights*

COLLECTION
FAVORITES:
*Century RiverPark 16 & XD,
Jump 'N Jammin, Ethan Allen,
H&M, Menchie's Frozen Yogurt, The
Cheesecake Factory, Whole Foods*



AFTER'S ICE CREAM



YARD HOUSE



SETTEBELLO PIZZERIA NAPOLENTANA

OUR RESTAURANTS CULINARY FOCUSED

AFTER'S ICE CREAM

BAG O CRAB

BB.Q CHICKEN

CARNE

COPPER BLUES ROCK PUB & KITCHEN

FIVE GUYS BURGERS & FRIES

GEN KOREAN BBQ HOUSE

GOM DESSERTS

IT'SUGAR

IMMIGRANT SON CAFE

KABUKI JAPANESE RESTAURANT

LARSEN'S GRILL

LAZY DOG RESTAURANT & BAR

LUNA GRILL

MENCHIE'S FROZEN YOGURT

PANERA BREAD

RED ROBIN

SEAGLASS BOBA

SETTEBELLO PIZZERIA NAPOLETANA

STARBUCKS

THE CHEESECAKE FACTORY

WETZEL'S PRETZELS

WHOLE FOODS

YARD HOUSE



IMMIGRANT SON CAFE



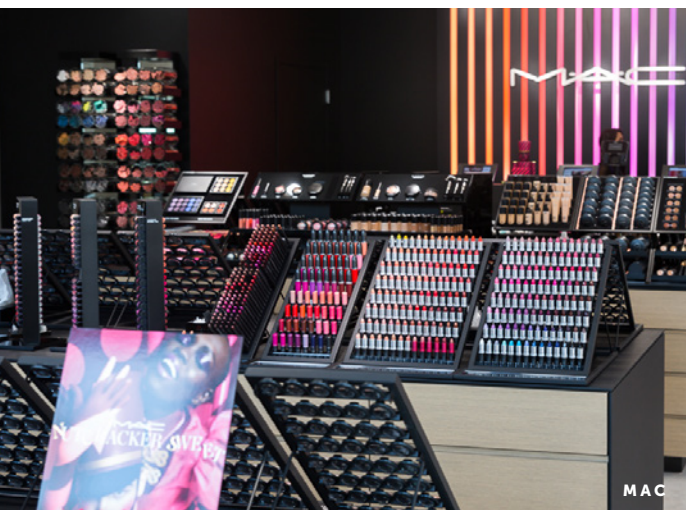
SILVERLAKE RAMEN



THE CHEESECAKE FACTORY



LASERAWAY



MAC



ETHAN ALLEN

OUR SHOPS

COLLECTIVE RETAIL

24 HOUR FITNESS SUPER SPORT
 AMAZING LASH STUDIO
 BELLA THREADING STUDIO
 CARTER'S
 COTTON ON
 CLUB PILATES
 ETHAN ALLEN
 EUROPEAN WAX CENTER
 HEAVEN SNEAKER SHOP
 GOLD UNION
 H&M
 HYDRATION ROOM
 JOURNEYS
 LANE BRYANT
 LASERAWAY
 LOHO LOVE & HOPE
 LOVESAC
 M·A·C COSMETICS
 MESSAGE ENVY SPA
 MERO GAMES
 PACSUN
 PANDORA
 PET FOOD EXPRESS
 PHENIX SALON SUITES
 REI
 ROAD RUNNER SPORTS
 SLEEP NUMBER
 SOMA INTIMATES
 SUNGLASS HUT
 TARGET
 TD NAIL STUDIO
 THE BARBER SHOP
 THE CLOSET TRADING CO.
 THE GOOD FEET STORE
 TILLY'S
 ULTA
 URBAN OUTFITTERS
 VANS
 VERIZON WIRELESS
 VICTORIA'S SECRET
 WINDSOR
 ZUMIEZ
 YOUTHFILL MD



VANS



H&M



URBAN OUTFITTERS



THE MIGHTY AXE



BOWLERO / LUCKY STRIKE

OUR ENTERTAINMENT

LEISURE & FUN

ACTIVATE GAMES

LUCKY STRIKE

CENTURY RIVERPARK 16 & XD

JUMP 'N JAMMIN

THE MIGHTY AXE

RED DOOR ESCAPE ROOM



CENTURY RIVERPARK 16



JUMP 'N JAMMIN



SUEÑO JEWELRY STUDIO



BOTTLE & PINT



THE ANNEX EXTERIOR

OUR LOCAL FAVORITE

THE ANNEX FOOD HALL

BOTTLE & PINT
 GORDO'S HOT CHICKEN
 LOVE PHO CAFÉ
 MONG Q
 PIZZAMAN DAN'S
 POKEWORKS
 RAGAMUFFIN COFFEE ROASTERS
 SILVERLAKE RAMEN
 THE BLEND SUPERFOOD BAR
 TWO HANDS CORN DOGS
 SUEÑO JEWELRY STUDIO



GORDO'S HOT CHICKEN



THE BLEND SUPERFOOD BAR



RAGAMUFFIN COFFEE ROASTERS



SPRING FUN



HOLIDAY



SEASONAL MAKERS MARKET

OUR EXPERIENCES SIGNATURE EVENTS

FOOD & WINE
HOLIDAY EVENTS
KIDS CLUB
SEASONAL MAKERS MARKET
SPRING FUN
SUMMER CONCERT SERIES
TRICK OR TREATING



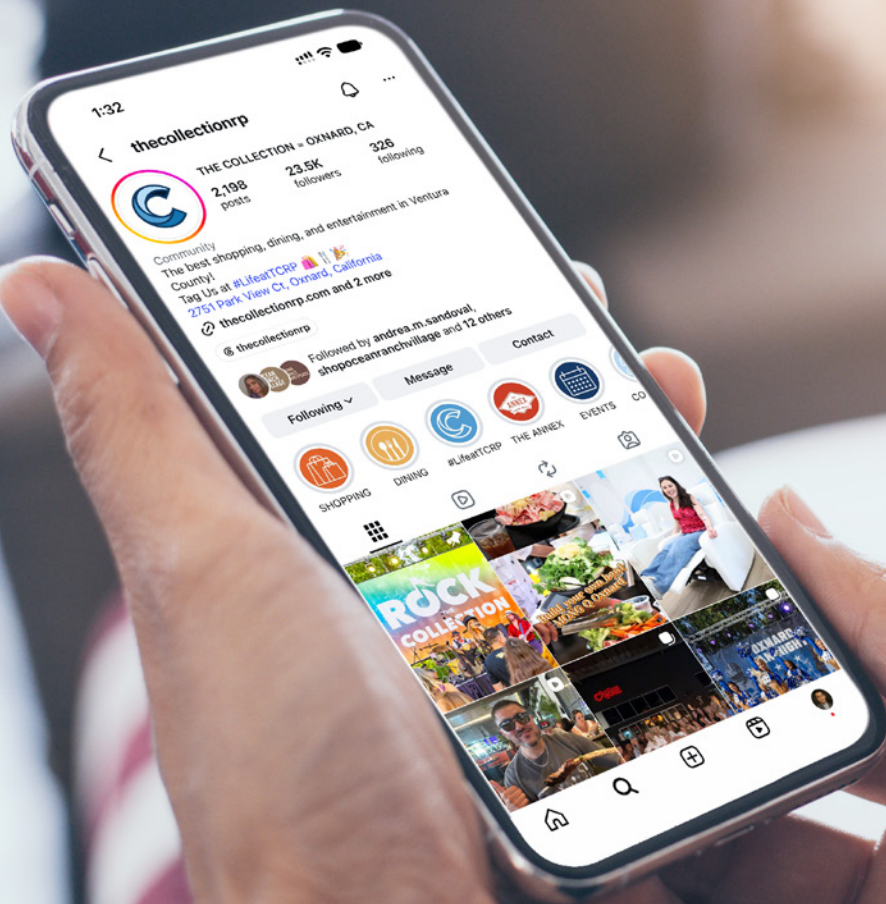
SUMMER CONCERT SERIES



KIDS CLUB



TREE LIGHTING CELEBRATION



OUR SOCIAL MEDIA

LET'S CONNECT

@THECOLLECTIONRP #LIFEATTCRP



42.6K+

Facebook followers



23.5K

Instagram followers



3.8K+

X followers



BE A PART OF OUR COLLECTION

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