



THE COLLECTION

RIVERPARK



ELEVATED

VIBRANT



LOCAL

FRESH

Since 2012, The Collection at RiverPark has featured a rare blend of world-class public art, culinary-focused local eateries, premier shopping and unique signature events all in a beautifully curated outdoor center. The Collection boasts all of the best qualities West Ventura County and Southern California have to offer.

CURATED

ECLECTIC



OUR COMMUNITY



POPULATION:
665 K

DAYTIME
POPULATION
WITHIN 10 MILES:
158 K



AVERAGE
HOUSEHOLD
INCOME:
\$128 K



MEDIAN AGE:
39.0



HOUSEHOLDS:
223 K



THE COLLECTION CONTRIBUTION

A CITY TRANSFORMING

Since we opened our doors in 2012, our community has strengthened.

THE POPULATION PROGRESSED

Oxnard has increased by 17k+ new residents since 2012, a 0.92% higher growth rate compared to the state.

THE JOB MARKET EXPANDED

There has been a 2.38% increase in the job market, compared to a growth rate of .881% state wide.

AVERAGE HH INCOME PROSPERED

Income has seen 5.07% annual growth, compared to a 4.84% state average.

PROPERTY VALUE INCREASED

Property value has gone up by an average of 7.47%, 0.1% higher than the state average.

- TRADE REGION
- 20 MILE
- 10 MILE
- 5 MILE



EVERYTHING YOU NEED

APPAREL & ACCESSORIES

- 3C** The Good Feet Store
- 3F** Heaven Sneaker Shop
- 3I** Victoria's Secret
- 3K** lululemon
- 3L** Soma Intimates
- 3M** Lane Bryant
- 3O** Carters *
- 4D** Urban Outfitters
- 4E** Journeys
- 4F** Windsor
- 4O** Vans
- 4Q** Girl Scouts of California's
Central Coast
- 4R** The Closet Trading Co.
- 4S** Zumiez *
REI
- 6C** Road Runner Sports
- 6E** PacSun *
- 6I** Pandora
- 6J** Cotton On
- 6K** Sunglass Hut
- 6L** Claire's
H&M

ENTERTAINMENT

- 2D** Copper Blues Rock Pub & Kitchen
- 2H** Red Door Escape Room
Bowlero
Levity Live Comedy Club
- 3A** Jump N' Jammin
- 3B** The Mighty Axe
- 3S** Color Me Mine
Century RiverPark 16 & XD
- 6M** Activate Games *

HEALTH, BEAUTY & SPA

- 2E** The Barber Shop
- 3J** M.A.C Cosmetics
- 3N** Massage Envy & Spa
- 3P** LaserAway
Ulta
- 4J** Amazing Lash Studio
- 5B** Club Pilates
- 5C** Bella Threading Studio
- 5H** European Wax Center
- 5J** TD Nail Studio
- 6D** Youthfill MD *
24 Hour Fitness Super Sport

HOME & GIFTS

- 2A** Lovesac *
- 2F** LOHO Love & Hope
- 3E** Mero Games
- 3V** Sleep Number
- 6B** Ethan Allen
The Container Store

RESTAURANT, EATERIES & SPECIALTY

- 1B** Red Robin
- 2B** bb.q Chicken *
- 2C** Luna Grill
- 2I** Yard House
- 3Q** Menchie's Frozen Yogurt
- 3R** Starbucks
- 3T** Panera Bread
- 3U** Five Guys Burgers & Fries
- 4A** Wetzel's Pretzels *
- 4B** After's Ice Cream
- 4C** IT'SUGAR
- 4H** Kabuki Japanese Restaurant
- 4K** GEN Korean BBQ House
- 4L** Immigrant Son Cafe
- 4M** King and Queen Cantina
- 5E** Settebello Pizzeria Napoletana
- 5F** It's Boba Time
- 5G** GOM Desserts
- 6F** The Cheesecake Factory
- 6G** Lazy Dog Restaurant & Bar
- 6H** Larsen's Grill
Whole Foods

SPECIALTY SERVICES

- 1A** Ventura County Credit Union
- 1C** Bank of America
- 3W** Verizon Wireless
- 5I** Oxnard Police Substation
- 6A** Pet Food Express
Target

THE ANNEX FOOD HALL

- A** Bottle & Pint
- A** Gordo's Hot Chicken *
- A** Love Pho Café
- A** Mong Q
- A** PizzaMan Dan's
- A** Pokeworks *
- A** Ragamuffin Coffee Roasters
- A** Silverlake Ramen
- A** The Blend Superfood Bar
- A** Two Hands Corn Dogs
- A** Sueño Jewelry Studio

OFFICES

- 3G** Aerotek, Ste 221
- 3G** Advanced Research Tech, Ste 281
- 3G** CBRE
- 3G** Dignified Home Loans, Ste 231
- 3G** Lawyers Title, Ste 241
- 3G** Management Office, Ste 261
- 3G** County of Ventura
- 3H** Keller Williams
- 4T** Ageless Men's Health, Ste 250
- 4T** People's Self Help Housing,
Ste 240
- 4T** Indus Technology, Ste 260
- 4T** Tecolote, Ste 271
Yardi Systems

TODAY'S CUSTOMER



The Collection is an eclectic mix of retail, shops, services, entertainment, and public art providing Ventura County with everything they need all-in-one beautiful open-air center.

MILLENNIAL ENTREPRENEURS

AVERAGE AGE: 27
OCCUPATIONS: Event Planning, Marketing Strategy, Military, Web Design
LOVES: Beach Picnics, Bottle & Pint, Happy Hour, Live Music

COLLECTION FAVORITES: Burnin' Mouth, Forever 21, It's Boba Time, The Barber Shop, Silverlake Ramen, Urban Outfitters, Vans

COLLEGE-EDUCATED HOME OWNERS

AVERAGE AGE: 32
OCCUPATIONS: Account Management, Office Administration, Medical
LOVES: Brunch, Date Nights, Traveling, Yoga

COLLECTION FAVORITES: 24 Hour Fitness, Levity Comedy Club, Larsens Grill, REI, Ulta, Yard House

WELL-ESTABLISHED RESIDENTS

AVERAGE AGE: 46
OCCUPATIONS: Agricultural Engineering, Lawyers, Operations Management
LOVES: Family Gatherings, Game Nights, Road Trips, Movie Nights

COLLECTION FAVORITES: Century RiverPark 16& XD, Ethan Allen, H&M, Jump 'N Jammin, Menchie's Frozen Yogurt, The Cheesecake Factory, The Container Store, Whole Foods



AFTER'S ICE CREAM



YARD HOUSE



SETTEBELLO PIZZERIA NAPOLENTANA

OUR RESTAURANTS CULINARY FOCUSED

AFTER'S ICE CREAM
BB.Q CHICKEN (coming soon)
COPPER BLUES ROCK PUB & KITCHEN
FIVE GUYS BURGERS & FRIES
GEN KOREAN BBQ HOUSE
GOM DESSERTS
IT'S BOBA TIME
IT'SUGAR
IMMIGRANT SON CAFE
KABUKI JAPANESE RESTAURANT
KING & QUEEN CANTINA
LARSEN'S GRILL
LAZY DOG RESTAURANT & BAR
LUNA GRILL
MENCHIE'S FROZEN YOGURT
PANERA BREAD
RED ROBIN
SETTEBELLO PIZZERIA NAPOLETANA
STARBUCKS
THE CHEESECAKE FACTORY
WETZEL'S PRETZELS (coming soon)
WHOLE FOODS
YARD HOUSE



IMMIGRANT SON CAFE



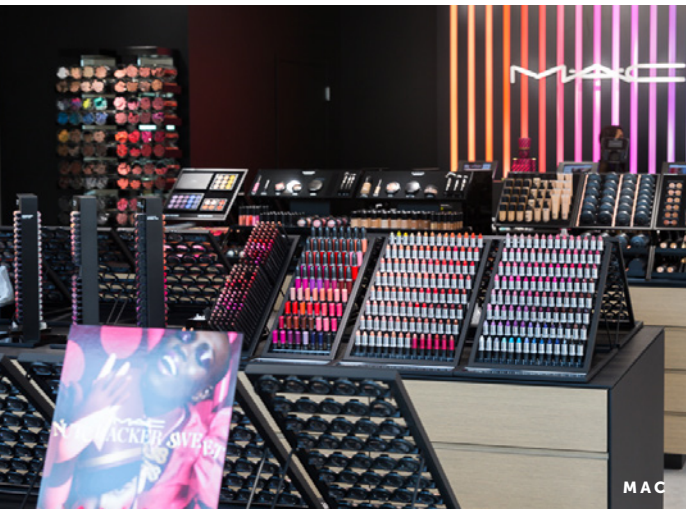
SILVERLAKE RAMEN



THE CHEESECAKE FACTORY



LASERAWAY



MAC



ETHAN ALLEN

OUR SHOPS

COLLECTIVE RETAIL

24 HOUR FITNESS SUPER SPORT
 AMAZING LASH STUDIO
 BELLA THREADING STUDIO
 CARTER'S (coming soon)
 CLAIRE'S
 COTTON ON
 CLUB PILATES
 ETHAN ALLEN
 EUROPEAN WAX CENTER
 HEAVEN SNEAKER SHOP
 H&M
 JOURNEYS
 LANE BRYANT
 LASERAWAY
 LOHO LOVE & HOPE
 LOVESAC (coming soon)
 LULULEMON
 M·A·C COSMETICS
 MESSAGE ENVY SPA
 MERO GAMES
 PACSUN (coming soon)
 PANDORA
 PET FOOD EXPRESS
 REI
 ROAD RUNNER SPORTS
 SLEEP NUMBER
 SOMA INTIMATES
 SUNGLASS HUT
 TARGET
 TD NAIL STUDIO
 THE BARBER SHOP
 THE CLOSET TRADING CO.
 THE CONTAINER STORE
 THE GOOD FEET STORE
 ULTA
 URBAN OUTFITTERS
 VANS
 VERIZON WIRELESS
 VICTORIA'S SECRET
 WINDSOR
 ZUMIEZ (coming soon)
 YOUTHFILL MD (coming soon)



VANS



H&M



URBAN OUTFITTERS



COLOR ME MINE



CENTURY RIVERPARK 16 & XD

OUR ENTERTAINMENT

LEISURE & FUN

ACTIVATE GAMES (coming soon)

BOWLERO

CENTURY RIVERPARK 16 & XD

COLOR ME MINE

JUMP 'N JAMMIN

LEVITY LIVE COMEDY CLUB

THE MIGHTY AXE

RED DOOR ESCAPE ROOM



LEVITY LIVE COMEDY CLUB



JUMP 'N JAMMIN



SUEÑO JEWELRY STUDIO



BOTTLE & PINT



THE ANNEX EXTERIOR

OUR LOCAL FAVORITE

THE ANNEX FOOD HALL

BOTTLE & PINT
GORDO'S HOT CHICKEN (coming soon)
LOVE PHO CAFÉ
MONG Q
PIZZAMAN DAN'S
POKEWORKS (coming soon)
RAGAMUFFIN COFFEE ROASTERS
SILVERLAKE RAMEN
THE BLEND SUPERFOOD BAR
TWO HANDS CORN DOGS
SUEÑO JEWELRY STUDIO



GORDO'S HOT CHICKEN



THE BLEND SUPERFOOD BAR



RAGAMUFFIN COFFEE ROASTERS



SPRING FUN



KIDS CLUB



TREE LIGHTING CELEBRATION

OUR EXPERIENCES

SIGNATURE EVENTS

FOOD & WINE

HOLIDAY EVENTS

KIDS CLUB

SEASONAL MAKERS MARKET

SPRING FUN

SUMMER CONCERT SERIES

TRICK OR TREATING



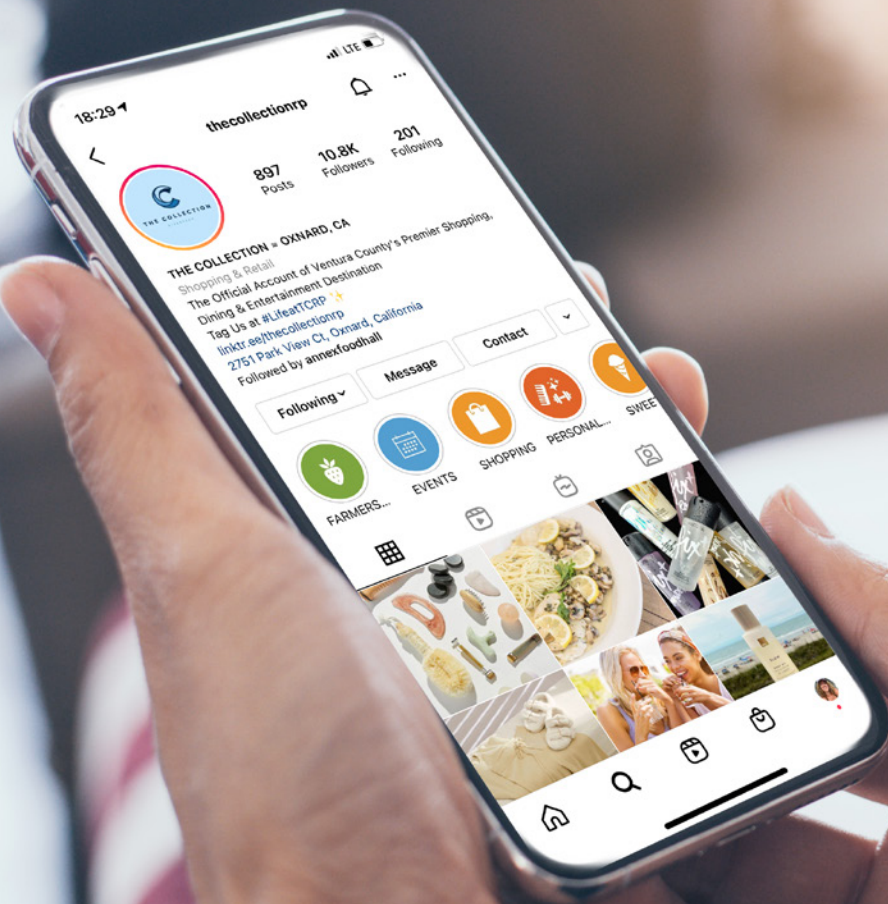
SUMMER CONCERT SERIES



HOLIDAY



SEASONAL MAKERS MARKET



OUR SOCIAL MEDIA

LET'S CONNECT

@THECOLLECTIONRP #LIFEATTCRP



42.2K+

Facebook followers



19.7K

Instagram followers



3.9K+

Twitter followers



BE A PART OF OUR COLLECTION

KIRIL MCKEE

858.736.5640

kiril.mckee@sheaproperties.com

TRACI RUSSELL

480.822.9872

trussell@centercal.com



THE COLLECTION
RIVER PARK

THECOLLECTIONRP.COM

805.278.9500

[f](#) [t](#) [i](#) [@THECOLLECTIONRP](#)