

ELEVATED

VIBRANT



LOCAL

FRESH

Since 2012, The Collection at RiverPark has featured a rare blend of world-class public art, culinary-focused local eateries, premier shopping and unique signature events all in a beautifully curated outdoor center. The Collection boasts all of the best qualities West Ventura County and Southern California have to offer.

CURATED

ECLECTIC



OUR COMMUNITY



POPULATION:
917 K

DAYTIME
POPULATION
WITHIN 10 MILES:
145 K



AVERAGE
HOUSEHOLD
INCOME:
\$112 K
SIZE:
3



MEDIAN AGE:
36.2



HOUSEHOLDS:
316 K

TODAY'S CUSTOMER



The Collection is an eclectic mix of retail, shops, services, entertainment, and public art providing Ventura County with everything they need all-in-one beautiful open-air center.

MILLENNIAL ENTREPRENEURS

AVERAGE AGE: 27
OCCUPATIONS: *Event Planning, Marketing Strategy, Military, Web Design*
LOVES: *Beach Picnics, Bottle & Pint, Happy Hour, Live Music*

COLLECTION FAVORITES: *Burnin' Mouth, Forever 21, It's Boba Time, The Barber Shop, Silverlake Ramen, Urban Outfitters, Vans*

COLLEGE-EDUCATED HOME OWNERS

AVERAGE AGE: 32
OCCUPATIONS: *Account Management, Office Administration, Medical*
LOVES: *Brunch, Date Nights, Traveling, Yoga*

COLLECTION FAVORITES: *24 Hour Fitness, Levity Comedy Club, Larsens Grill, REI, Ulta, Yard House*

WELL-ESTABLISHED RESIDENTS

AVERAGE AGE: 46
OCCUPATIONS: *Agricultural Engineering, Lawyers, Operations Management*
LOVES: *Family Gatherings, Game Nights, Road Trips, Movie Nights*

COLLECTION FAVORITES: *Century RiverPark 16& XD, Ethan Allen, H&M, Jump 'N Jammin, Menchie's Frozen Yogurt, The Cheesecake Factory, The Container Store, Whole Foods*

EVERYTHING YOU NEED

APPAREL & ACCESSORIES

- 3C** The Good Feet Store
- 3I** Victoria's Secret
- 3K** lululemon
- 3L** Soma Intimates
- 3M** Lane Bryant
- 4D** Urban Outfitters
- 4E** Journeys
- 4F** Windsor
- 4O** Vans
- 4Q** Girl Scouts of California's Central Coast
- 4R** The Closet Trading Co.
- 4S** Heaven Sneaker Shop
REI
- 6C** Road Runner Sports
- 6I** Pandora
- 6J** Cotton On
- 6K** Sunglass Hut
- 6L** Claire's
Forever 21
H&M

ENTERTAINMENT

- 2D** Copper Blues Rock Pub & Kitchen
- 2H** Red Door Escape Room
Bowlero
Levity Live Comedy Club
- 3A** Jump N' Jammin
- 3B** The Mighty Axe
- 3S** Color Me Mine
Century RiverPark 16 & XD

HEALTH, BEAUTY & SPA

- 2E** The Barber Shop
- 3J** M.A.C Cosmetics
- 3N** Massage Envy & Spa
- 3P** LaserAway
Ulta
- 4J** Amazing Lash Studio
- 4P** Salons by JC
- 5B** Club Pilates
- 5C** Bella Threading Studio
- 5H** European Wax Center
- 5J** TD Nail Studio
- 6D** Youthfill MD
24 Hour Fitness Super Sport

HOME & GIFTS

- 2F** LOHO Love & Hope
- 3E** Mero Games
- 3V** Sleep Number
- 6B** Ethan Allen
The Container Store

RESTAURANT, EATERIES & SPECIALTY

- 1B** Red Robin
- 2C** Luna Grill
- 2I** Yard House
- 3Q** Menchie's Frozen Yogurt
- 3R** Starbucks
- 3T** Panera Bread
- 3U** Five Guys Burgers & Fries
- 4B** After's Ice Cream
- 4C** IT'SUGAR
- 4H** Kabuki Japanese Restaurant
- 4K** GEN Korean BBQ House
- 4L** Immigrant Son Cafe
- 4M** King and Queen Cantina
- 5A** Da Hickory House
- 5D** Texas de Brazil
- 5E** Settebello Pizzeria Napoletana
- 5F** It's Boba Time
- 5G** Devil & Angel Desserts
- 6F** The Cheesecake Factory
- 6G** Lazy Dog Restaurant & Bar
- 6H** Larsen's Grill
Whole Foods

SPECIALTY SERVICES

- 1A** Ventura County Credit Union
- 1C** Bank of America
- 3W** Verizon Wireless
- 5I** Oxnard Police Substation
- 6A** Pet Food Express
Target

THE ANNEX FOOD HALL

- A** Bottle & Pint
- A** Burnin' Mouth
- A** Burrata House
- A** Love Pho Café
- A** Mong Q
- A** PizzaMan Dan's
- A** Ragamuffin Coffee Roasters
- A** Silverlake Ramen
- A** The Blend Superfood Bar
- A** Two Hands Corn Dogs
- A** Sueño Jewelry Studio

OFFICES

- 3G** Aerotek, Ste 221
- 3G** Advanced Research Tech, Ste 281
- 3G** CBRE
- 3G** Dignified Home Loans, Ste 231
- 3G** Lawyers Title, Ste 241
- 3G** Management Office, Ste 261
- 3G** YARDI SYSTEMS
- 3H** Keller Williams
- 4T** Ageless Men's Health, Ste 250
- 4T** Good Sam Enterprises, Ste 240
- 4T** Indus Technology, Ste 260
- 4T** Tecolote, Ste 271
YARDI SYSTEMS

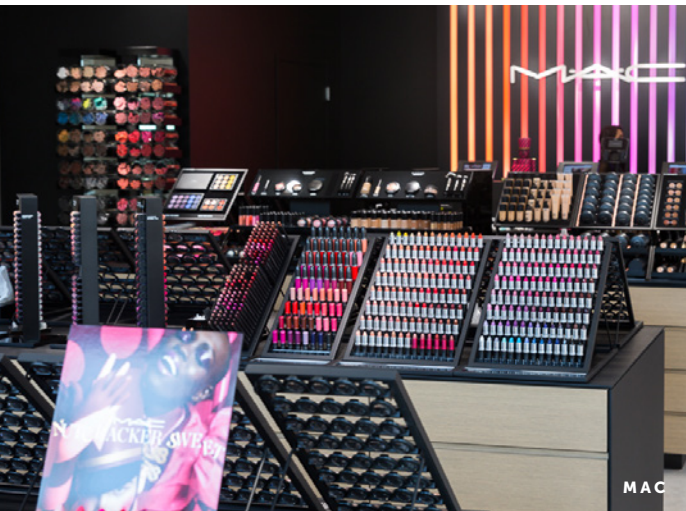
ALL IN ONE PLACE

- 1
- 2
- 3
- 4
- 5
- 6
- A





LASERAWAY



MAC



ETHAN ALLEN

OUR SHOPS

COLLECTIVE RETAIL

- 24 HOUR FITNESS SUPER SPORT
- AMAZING LASH STUDIO
- BELLA THREADING STUDIO
- CLAIRE'S
- COTTON ON
- CLUB PILATES
- ETHAN ALLEN
- EUROPEAN WAX CENTER
- FOREVER 21
- HEAVEN SNEAKER SHOP
- H&M
- JOURNEYS
- LANE BRYANT
- LASERAWAY
- LOHO LOVE & HOPE
- LULULEMON
- M·A·C COSMETICS
- MASSAGE ENVY SPA
- MERO GAMES
- PANDORA
- PET FOOD EXPRESS
- REI
- ROAD RUNNER SPORTS (coming soon)
- SALONS BY JC
- SLEEP NUMBER
- SOMA INTIMATES
- SUNGLASS HUT
- TARGET
- TD NAIL STUDIO
- THE BARBER SHOP
- THE CLOSET TRADING CO.
- THE CONTAINER STORE
- THE GOOD FEET STORE
- ULTA
- URBAN OUTFITTERS
- VANS
- VERIZON WIRELESS
- VICTORIA'S SECRET
- WINDSOR
- YOUTHFILL MD (coming soon)



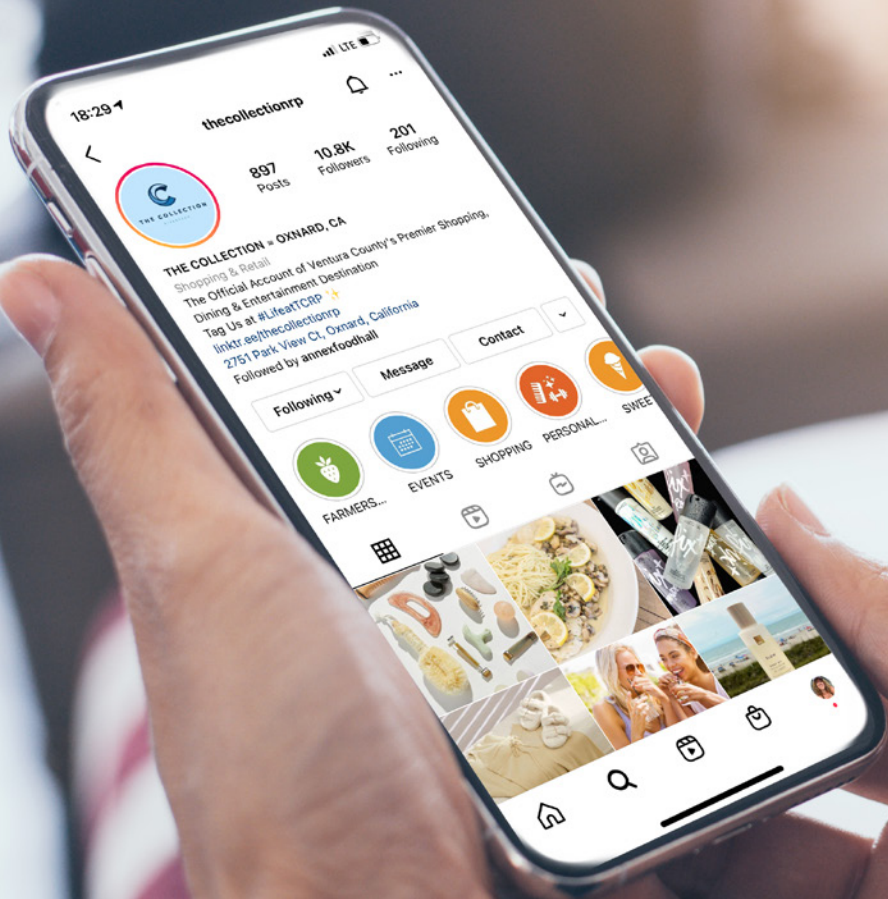
VANS



H&M



URBAN OUTFITTERS



OUR SOCIAL MEDIA

LET'S CONNECT

@THECOLLECTIONRP #LIFEATTCRP



42.5K+
Facebook followers



17.3K
Instagram followers



4.1K+
Twitter followers



BE A PART OF OUR COLLECTION

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THE COLLECTION

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